



## American Boat Builders & Repairers Association

*Proudly Serving Boat Building, Refit, Repair, & Service Businesses*

### 2019 Annual Meeting & Symposium Tuesday Jan. 22<sup>nd</sup> & Wednesday 23<sup>rd</sup> Pier 66 | Fort Lauderdale, FL

ABBRA invites **you** to become a sponsor for the 2019 Annual Meeting & Symposium – our signature event! This annual gathering provides sponsors with an opportunity to spend quality time with current and potential customers. Attendees come from around the country and include the owners, operators and managers of boat building firms, service and repair yards and businesses specializing in refit and restoration.

The event begins with an Opening Reception and Awards Presentation on Tuesday evening. Wednesday is devoted to the Symposium and features a Keynote Speaker and a series of thought-provoking workshop sessions. As a sponsor you would have a presence at both components providing you with optimal exposure and networking opportunities with the decision makers you want to reach. In addition, most sponsorship levels include a table at the ABBRA Marketplace.

### SPONSORSHIP OPPORTUNITIES

Tuesday   Jan. 22 <sup>nd</sup>	Investment	Available	Benefits Included
<b>Opening Reception</b>	<b>\$1,500</b>	<b>2</b>	<ul style="list-style-type: none"> <li>• ½ Page ad in Conference Program</li> <li>• 2 Full Registrations</li> <li>• Sponsor table in Marketplace</li> <li>• 5-minute company presentation at Awards Ceremony</li> <li>• Your logo (linked) on Conference page of ABBRA web site</li> <li>• Featured inclusion in press releases &amp; broadcast emails</li> <li>• Promotion on ABBRA social media</li> </ul>
<b>Awards Ceremony</b>	<b>\$ 750</b>	<b>1</b>	<ul style="list-style-type: none"> <li>• ¼ page ad in Conference Program</li> <li>• 1 Full Conference Registration</li> <li>• Sponsor table in the Marketplace</li> <li>• Your logo (linked) on Conference page of ABBRA web site</li> <li>• Inclusion in press releases &amp; broadcast emails</li> <li>• Promotion on ABBRA social media</li> </ul>

Wednesday   Jan. 23 <sup>rd</sup>	Investment	Available	Benefits Included
<b>Luncheon</b>	<b>\$1,500</b>	<b>2</b>	<ul style="list-style-type: none"> <li>• ½ page ad in Conference Program</li> <li>• 2 Full Registrations</li> <li>• Sponsor table in the ABBRA Marketplace</li> <li>• 5-minute company presentation at Lunch</li> <li>• Your logo (linked) on Conference page of ABBRA web site</li> <li>• Featured inclusion in press releases &amp; broadcast emails</li> <li>• Promotion on ABBRA social media</li> </ul>
<b>Gift Bag</b>	<b>\$1,250</b>	<b>1</b>	<ul style="list-style-type: none"> <li>• Sponsor provided gift bag for attendees</li> <li>• ½ page ad in Conference Program</li> <li>• 2 Full Registrations</li> <li>• Sponsor table in the ABBRA Marketplace</li> <li>• Inclusion in press releases and broadcast emails</li> <li>• Promotion on ABBRA social media Marketplace</li> <li>• Your logo (linked) on Conference page of ABBRA web site</li> <li>• Featured inclusion in press releases and broadcast emails</li> <li>• Promotion on ABBRA social media</li> </ul>
<b>Symposium</b>	<b>\$ 750</b>	<b>4</b>	<ul style="list-style-type: none"> <li>• ¼ page ad in Conference Program</li> <li>• 1 Full Registration</li> <li>• Sponsor table in Marketplace</li> <li>• Inclusion in press releases and broadcast emails</li> <li>• Promotion on ABBRA social media</li> </ul>

# Sponsor Commitment Form

## ABBRA 2019 Annual Conference & Symposium

Please provide the following information so that we can process your sponsorship. The sooner you can respond, the sooner we can add your information to the ABBRA web site – providing you with maximum exposure to ABBRA members and Symposium attendees. Be sure to list all company and individuals' names as you would like them to appear in promotional items and on name badges.

**YES!** We would like to support the ABBRA Annual Meeting & Symposium as:

<input type="checkbox"/> Reception Sponsor (only two available)	<u>\$1,500.00</u>
<input type="checkbox"/> Awards Sponsor (only one available)	<u>\$ 750.00</u>
<input type="checkbox"/> Luncheon Sponsor (only two available)	<u>\$1,500.00</u>
<input type="checkbox"/> Gift Bag Sponsor (only one available)	<u>\$1,250.00</u>
<input type="checkbox"/> Symposium Sponsor (4 available)	<u>\$ 750.00</u>

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Name(s) of attendee(s) as they should appear on badges:**

\_\_\_\_\_

**Date:** \_\_\_\_\_ **Check enclosed:** \$ \_\_\_\_\_

Please send invoice or receipt (circle one)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name

Please send the following information to [Susan@ABBRA.org](mailto:Susan@ABBRA.org):

Company Logo in png or jpeg format

Camera ready advertisement in jpeg or png format

**Deadline for Payment, Company Logo & Camera Ready Ad – Dec. 15, 2018**

**American Boat Builders & Repairers Association**

1 Washington Street | Newport, RI 02840

401-236-2466 | [www.abbra.org](http://www.abbra.org)

FULL PAGE:  
8" w x 10.5" h

HALF PAGE:  
8" w x 5" h

QUARTER PAGE:  
3.75" w x 5" h

BUSINESS CARD:  
3.5" w x 2" h