



FOR IMMEDIATE RELEASE
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Two-Day ABBRA Study Tour to Follow IBEX 2009
ABBRA to host study tour of Southeast Florida marinas and boatyards

Warren, RI—The American Boat Builders & Repairers Association (ABBRA) is hosting a Southeast Florida Study Tour from October 14 to 16, 2009. ABBRA's new major educational event directly follows the International Boatbuilders' Exhibition and Conference (IBEX) in Fort Lauderdale, FL, with an opening dinner reception on Wednesday, October 14—the final day of IBEX. Registration is open to both ABBRA members and non-members.

At press time, such well known marinas as Merrill Stevens, Harbour Towne, Miami Dade, and Lauderdale Marine Center had signed on to participate in ABBRA's Southeast Florida Study Tour. Overall, attendees will be given an in-depth look at eight top-notch facilities surrounding Miami where the tour will end with a closing dinner on October 16.

Each day, the tour will close with a roundtable discussion facilitated by Jim Bronstien of Marine Business Advisors to analyze the strengths, weaknesses, opportunities, and threats of each facility on that day's agenda. Attendees will leave with practical examples of industry best practices after touring and discussing the habits of these hard-working Southeast Florida facilities

“This conclusive peer analysis will serve as an exceptional learning tool for all participants involved,” says Doug Domenie, ABBRA's president. “In today's economic climate, we hope to provide participants with the tools necessary to improve their operations in every respect.”

Registration fee includes all course supplies, tour transportation, breakfast, lunch, and dinner. Participants will be responsible for their personal hotel accommodations. Those interested in joining the Study Tour should contact ABBRA immediately as space is limited. For details, please call Jessica Slemmons at 401-247-0318 or email jslemmons@abra.org.

The American Boat Builders & Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education, and business services.

ABBRA: Dedicated to the Service and Repair Industry.

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