



MARINE SYSTEMS TRAINING CENTER



FOR IMMEDIATE RELEASE

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Industry Partners Offer Marine Service Management Course *MSTC and ABBRA offer joint training opportunity in November*

Warren, RI—The American Boat Builders & Repairers Association (ABBRA) in partnership with the Marine Systems Training Center (MSTC), Maine has confirmed the popular Marine Service Management (MSM) course will run in November. The next MSM course is scheduled for November 3–6, 2010, at the MSTC in Thomaston, Maine.

“We feel this course is the start of a great relationship between our two associations, and a great opportunity for both memberships to have convenient access to high quality training” says Tuesdi Woodworth, Director of the MSTC, a program of the Maine Marine Trades Association.

Now in its seventh year, ABBRA’s MSM class caters specifically toward professionals in boatyards and marine service and repair centers. ABBRA’s expert instructors present MSM participants with pointers in such nontechnical topics as human-resource development, financial controls, customer relations, codes and standards, marketing and sales, and more. The MSM is also a prerequisite to obtain ABBRA’s Certified Marine Service Manager designation, the only credential of its kind in the marine industry.

The ABBRA member rate of \$1,749 for this course is being extended to members of the Maine Marine Trades Association as part of this partnership. Course fees includes lunch daily, one group dinner, an opening reception, all course texts and handouts, and technical consultation with faculty.

To view the MSM course brochure and application, complete with a detailed course agenda, reasons to attend, instructor bios and information about certification visit <http://www.abbra.org/service-management>, or call Jessica at 401-247-0318.

ABBRA: Dedicated to the Marine Service and Repair Industry.

The American Boat Builders & Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education, and business services.

MSTC: The Marine Systems Training Center (www.marinesystemstraining.com) provides the highest quality training in marine systems and related programs in the State of Maine, thereby enhancing Maine’s worldwide reputation for excellence in building, refitting, and servicing boats. As testimony to the industry’s wide-reaching support for the MSTC, it is managed by the Maine Marine Trades Association. It is located at 60 Main Street in Thomaston, in the historic Thomaston Academy Building. Anyone interested in learning more can call Tuesdi Woodworth, director, at (207)354-8803 or email info@marinesystemstraining.com.

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