



Association of
Marina Industries



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IMBC Concludes to Rave Reviews

On a scale of 1 to 10, new marina-conference workshops called “a 15”

Atlanta, Georgia—The International Marina & Boatyard Conference (IMBC) concluded this week in Atlanta, Georgia, to great reviews. The Association of Marina Industries (AMI) and the American Boat Builders & Repairers Association (ABBRA), co-producers of IMBC, said conference participants braved record temperature lows and southern snowstorms to attend seminars on such topics as marina trends and boatyard EPA inspections, to visit with over 100 quality exhibitors and vendors, and to participate in IMBC’s new exhibitor workshops.

Introduced this year, exhibitor product workshops were well attended and positively received. For attendees, the workshops provided a chance to view, up close, the products and services provided by such exhibitors as Premier Materials, Wiggins Lift, GCM Contracting Solutions, and BoatClubManager.com. Exhibitors are afforded the opportunity to discuss, in depth, their latest innovations to a captured audience of interested marina-industry professional. While discussing IMBC, Keith Boulais, president of Premier Materials, says, “On a scale of 1 to 10, I give this a 15!”

IMBC concluded Tuesday after an ABBRA- and AMI-Awards breakfast with a closing keynote on Lean Manufacturing by Bill Yergin of Correct Craft and an afternoon field trip to Lake Lanier.

The Association of Marina Industries (AMI) is a non-profit membership organization providing management training, education, and information about research, legislation, and environmental issues affecting the marina industry.

The American Boat Builders and Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education and business services.

For more information and to register for the conference, please visit IMBC’s Web site at www.marinaassociation.org.

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