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Marine Service Management Course Scheduled for December 2009

New course dates to allow service and repair industry easier access to training

Warren, RI—In response to feedback from the marine industry, the American Boat Builders & Repairers Association (ABBRA) has scheduled its popular [Marine Service Management](#) (MSM) program in December. The next MSM course—offered through a partnership with the International Marina Institute (IMI), the training subsidiary of the Association of Marina Industries (AMI)—is scheduled for December 3–6, 2009, in Fort Lauderdale, Florida.

ABBRA's decision to change the dates of the MSM course, traditionally offered in September, was based on an ABBRA survey that measured the most efficient and accessible time to provide training to marine-industry professionals. The survey found December to be a slower period in service and repair yards and would be a more likely time to attract attendees.

“The December dates are a great time for ABBRA to provide this training,” says Doug Domenie, ABBRA's President. “It seems there never is a good time to have key staff away, the December dates, along with the same 35 hour course being offered over a long weekend, allows for company and staff both to win.”

ABBRA's expert instructors present MSM participants with pointers in such nontechnical topics as human-resource development, financial controls, customer relations, codes and standards, marketing and sales, and more.

Now in its seventh year and based partially on IMI's highly successful Intermediate and Advanced Marina Management courses, ABBRA's MSM class caters specifically toward professionals in boatyards and marine service and repair centers. The MSM is also a prerequisite to obtain ABBRA's Certified Marine Service Manager designation, the only credential of its kind in the marine industry.

The fee for ABBRA or IMI members is \$2750. The fee for non-members is \$3295. Course fee includes three nights of lodging, breakfast and lunch daily, one dinner, an opening reception, all course texts and handouts, and technical consultation with faculty.

To view the [MSM Course Brochure and application](#), complete with a detailed course agenda, visit www.abbra.org/service-management, or call Jessica at 401-247-0318.

The American Boat Builders and Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education and business services.

ABBRA: Dedicated to the Service and Repair Industry.

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