



# MARINE SYSTEMS TRAINING CENTER



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**FOR IMMEDIATE RELEASE**

## Industry Partners Offer Marine Service Management Course

*MSTC and ABBRA will offer joint training opportunity in November*

Warren, RI—The American Boat Builders & Repairers Association (ABBRA), in partnership with the Marine Systems Training Center (MSTC), is offering the popular Marine Service Management (MSM) course in November. The next [MSM](#) course is scheduled for November 3–6, 2010, at the MSTC in Thomaston, Maine.

“We feel this course is the start of a great relationship between our two associations, and a great opportunity for our members to have convenient access to high quality training,” says Tuesdi Woodworth, director of MSTC, a program of the Maine Marine Trades Association.

Now in its seventh year and based partially on the International Marina Institute’s (IMI’s) highly successful Intermediate and Advanced Marina Management courses, ABBRA’s MSM class caters specifically toward professionals in boatyards and marine service and repair centers. ABBRA’s expert instructors present MSM participants with pointers in such nontechnical topics as human-resource development, financial controls, customer relations, codes and standards, marketing and sales, and more. The MSM is also a prerequisite to obtain ABBRA’s Certified Marine Service Manager designation, the only credential of its kind in the marine industry.

The ABBRA member rate of \$1,749 for this course is being extended to members of the Maine Marine Trades Association as part of this partnership. The fee for non-members is \$2,249. Course fee includes lunch daily, one group dinner, an opening reception, all course texts and handouts, and technical consultation with faculty.

To view the MSM course brochure and application, complete with a detailed course agenda, visit <http://www.abbra.org/service-management>, or call Jessica at (401)247-0318.

### **ABBRA: Dedicated to the Marine Service and Repair Industry.**

The American Boat Builders & Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education, and business services.

**MSTC:** The Marine Systems Training Center ([www.marinesystemstraining.com](http://www.marinesystemstraining.com)) provides the highest quality training in marine systems and related programs in the State of Maine, thereby enhancing Maine’s worldwide reputation for excellence in building, refitting, and servicing boats. As testimony to the industry’s wide-reaching support for the MSTC, it is managed by the Maine Marine Trades Association. It is located at 60 Main Street in Thomaston, in the historic Thomaston Academy Building. Anyone interested in learning more can call Tuesdi Woodworth, director, at (207)354-8803 or email [info@marinesystemstraining.com](mailto:info@marinesystemstraining.com).

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