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ABBRA Reduces Rate to Annual Summer Symposium

Marine association's July event opens with new pricing structure

Warren, RI—The American Boat Builders & Repairers Association (ABBRA) has opened registration for its third annual Summer Symposium with a new pricing structure designed to allow participants greater flexibility and more savings. The event, scheduled for July 18–19, 2011, in New Bedford, Massachusetts, combines a day of seminars with a boatyard field trip. ABBRA is now offering the field trip as an optional add-on, thereby saving Symposium attendees \$30.

“Our goal is to provide relevant information and networking opportunities to all members of the boatyard, boat repair and service industry,” ABBRA president Pam Lenzion says. “With this new pricing structure, we can reach out to more industry professionals and provide an attractive choice for how they spend their time and money.”

The Symposium will once again feature content catered to the interest of the boat building, service, and repair industry, including panel seminars from industry leaders, attendee-led roundtable discussions on current issues, and a keynote presentation.

The now optional Symposium Field Trip will again include charter bus transportation, private tours of local boatyards and marinas, and a group lunch on the afternoon of Tuesday, July 19th. The tour will depart from the host hotel, The Fairfield Inn and Suites, directly after the close of the Summer Symposium morning educational sessions.

A discounted early registration rate is available for both ABBRA members and non-members who register for the Summer Symposium before June 30, 2010. For more information or to take advantage of the discounted early registration rate please visit www.abbra.org/summer-symposium or contact Jessica Slemmons at jslemmons@abbra.org.

The American Boat Builders and Repairers Association (ABBRA), founded in 1943, strengthens and encourages professionalism in the boat building and marine service industry by providing its members with timely information, training, education and business services.

ABBRA: Dedicated to the Marine Service and Repair Industry.

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